

Press Release

Unceasing ascent

Aalten, January 2019: At Dibella, the use of sustainable fiber raw materials continues to increase every year. This is confirmed by the market report "Preferred Fiber & Materials" published by the non-profit organization Textile Exchange: In 2016, Dibella was ranked 5th in the use of Fairtrade organic cotton and has since risen to 3rd place.

Sustainable textiles for the hotel, catering and healthcare industries have been an important part of Dibella's product range since 2011. The environmentally compatible, Fairtrade textile qualities have asserted themselves on the market from the very beginning and write a new success story every year: sales of textile qualities certified according to the highest ecological and social standards are rising continuously.

Higher and higher

Dibella's ongoing efforts to provide the textile service with sustainable qualities is also gaining international recognition. For years, the company has been listed among the largest buyers of Fairtrade organic cotton. Since 2016, the specialist for flat linen has been climbing the winner's stairs one step higher and now ranks third in the world. In the institutional sector, the ascent is even steeper: Within just a few years, Dibella has gone from zero to one hundred and in 2018 will be at the top of the list of customers for "Global Organic Textile Standard" (GOTS) and Fairtrade-certified-cotton.

Commitment with positive consequences

"We are proud to have moved up to third place," explains Dibella's Managing Director Ralf Hellmann on the occasion of the internationally recognized award by the non-profit organization "Textile Exchange". "It shows that responsible textile procurement is becoming increasingly important. Cotton farmers in the country of origin of organic cotton in particular benefit from this. Fair payment and organic cultivation based on crop rotation guarantee them a safe and healthy basis for life."

Characters 1.637



Photos

Image: Dibella GOTS and Fairtrade certified bed linen

Captation: Dibella now ranks third in the worldwide use of fair-trade organic cotton and is even number one in the institutional sector

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Kontakt

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About Dibella

Dibella is a competent partner for the textiles rental service for long-lasting textiles used in the hotel industry, catering trade and in the healthcare. The service-oriented company has been supplying the branch since 1986 with exclusive, appropriate goods. Thanks to solid growth, Dibella today is represented in the most important markets in Europe over international offices.

Dibella has been engaged for years now in sustainably production to protect people and the environment. Membership of numerous organisations is an expression of this engagement.

